

**Wrexham University Academic Timetables**  
**Module timetable - Digital Marketing Optimisation (Wk 21, wk starting 22/12/2025)**

|                   | 08:00AM                     | 09:00AM | 10:00AM | 11:00AM | 12:00PM | 01:00PM | 02:00PM | 03:00PM | 04:00PM | 05:00PM | 06:00PM | 07:00PM | 08:00PM |
|-------------------|-----------------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Mo<br>22/12/2025  |                             |         |         |         |         |         |         |         |         |         |         |         |         |
| Tu<br>23/12/2025  |                             |         |         |         |         |         |         |         |         |         |         |         |         |
| We<br>24/12/2025  |                             |         |         |         |         |         |         |         |         |         |         |         |         |
| Th<br>25/12/2025  | University is closed, Wk 21 |         |         |         |         |         |         |         |         |         |         |         |         |
| Fri<br>26/12/2025 | University is closed, Wk 21 |         |         |         |         |         |         |         |         |         |         |         |         |
| Sat<br>27/12/2025 | University is closed, Wk 21 |         |         |         |         |         |         |         |         |         |         |         |         |
| Su<br>28/12/2025  | University is closed, Wk 21 |         |         |         |         |         |         |         |         |         |         |         |         |

# Wrexham University Academic Timetables

## Module timetable - Digital Marketing Optimisation (Wk 22, wk starting 29/12/2025)

|                   | 08:00AM                     | 09:00AM | 10:00AM | 11:00AM | 12:00PM | 01:00PM | 02:00PM | 03:00PM | 04:00PM | 05:00PM | 06:00PM | 07:00PM | 08:00PM |
|-------------------|-----------------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Mo<br>29/12/2025  | University is closed, Wk 22 |         |         |         |         |         |         |         |         |         |         |         |         |
| Tu<br>30/12/2025  | University is closed, Wk 22 |         |         |         |         |         |         |         |         |         |         |         |         |
| We<br>31/12/2025  | University is closed, Wk 22 |         |         |         |         |         |         |         |         |         |         |         |         |
| Th<br>01/01/2026  | University is closed, Wk 22 |         |         |         |         |         |         |         |         |         |         |         |         |
| Fri<br>02/01/2026 |                             |         |         |         |         |         |         |         |         |         |         |         |         |
| Sat<br>03/01/2026 |                             |         |         |         |         |         |         |         |         |         |         |         |         |
| Su<br>04/01/2026  |                             |         |         |         |         |         |         |         |         |         |         |         |         |

# Wrexham University Academic Timetables

## Module timetable - Digital Marketing Optimisation (Wk 26, wk starting 26/01/2026)

|                      | 08:00AM | 09:00AM | 10:00AM                                                                                                                      | 11:00AM | 12:00PM | 01:00PM                                                                                                                                                         | 02:00PM | 03:00PM | 04:00PM | 05:00PM | 06:00PM | 07:00PM | 08:00PM |
|----------------------|---------|---------|------------------------------------------------------------------------------------------------------------------------------|---------|---------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|---------|---------|---------|---------|---------|---------|
| Mo<br>26/01/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                                 |         |         |         |         |         |         |         |
| Tu<br>27/01/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                                 |         |         |         |         |         |         |         |
| We<br>28/01/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                                 |         |         |         |         |         |         |         |
| Th<br>29/01/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                                 |         |         |         |         |         |         |         |
| Friday<br>30/01/2026 |         |         | Lecture, Wk 26<br>Module: BUS691<br>(Digital Marketing Optimisation)<br>Staff: Dale, Owen<br>Room: K013 - Teams Meeting Room |         |         | Tutorials<br>(attendance required)<br>Wk 26<br>Module:<br>BUS691<br>(Digital Marketing Optimisation)<br>Staff: Dale, Owen<br>Room:<br>K013 - Teams Meeting Room |         |         |         |         |         |         |         |
| Sat<br>31/01/2026    |         |         |                                                                                                                              |         |         |                                                                                                                                                                 |         |         |         |         |         |         |         |
| Su<br>01/02/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                                 |         |         |         |         |         |         |         |

# Wrexham University Academic Timetables

## Module timetable - Digital Marketing Optimisation (Wk 27, wk starting 02/02/2026)

|                      | 08:00AM | 09:00AM | 10:00AM                                                                                                                      | 11:00AM | 12:00PM | 01:00PM                                                                                                                                                   | 02:00PM | 03:00PM | 04:00PM | 05:00PM | 06:00PM | 07:00PM | 08:00PM |
|----------------------|---------|---------|------------------------------------------------------------------------------------------------------------------------------|---------|---------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|---------|---------|---------|---------|---------|---------|---------|
| Mo<br>02/02/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |
| Tu<br>03/02/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |
| We<br>04/02/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |
| Th<br>05/02/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |
| Friday<br>06/02/2026 |         |         | Lecture, Wk 27<br>Module: BUS691<br>(Digital Marketing Optimisation)<br>Staff: Dale, Owen<br>Room: K013 - Teams Meeting Room |         |         | Tutorials<br>(attendance required)<br>Wk 27<br>Module: BUS691<br>(Digital Marketing Optimisation)<br>Staff: Dale, Owen<br>Room: K013 - Teams Meeting Room |         |         |         |         |         |         |         |
| Sat<br>07/02/2026    |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |
| Su<br>08/02/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |

# Wrexham University Academic Timetables

## Module timetable - Digital Marketing Optimisation (Wk 28, wk starting 09/02/2026)

|                      | 08:00AM | 09:00AM | 10:00AM                                                                                                                      | 11:00AM | 12:00PM | 01:00PM                                                                                                                                                   | 02:00PM | 03:00PM | 04:00PM | 05:00PM | 06:00PM | 07:00PM | 08:00PM |
|----------------------|---------|---------|------------------------------------------------------------------------------------------------------------------------------|---------|---------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|---------|---------|---------|---------|---------|---------|---------|
| Mo<br>09/02/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |
| Tu<br>10/02/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |
| We<br>11/02/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |
| Th<br>12/02/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |
| Friday<br>13/02/2026 |         |         | Lecture, Wk 28<br>Module: BUS691<br>(Digital Marketing Optimisation)<br>Staff: Dale, Owen<br>Room: K013 - Teams Meeting Room |         |         | Tutorials<br>(attendance required)<br>Wk 28<br>Module: BUS691<br>(Digital Marketing Optimisation)<br>Staff: Dale, Owen<br>Room: K013 - Teams Meeting Room |         |         |         |         |         |         |         |
| Sat<br>14/02/2026    |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |
| Su<br>15/02/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |

# Wrexham University Academic Timetables

## Module timetable - Digital Marketing Optimisation (Wk 30, wk starting 23/02/2026)

|                      | 08:00AM | 09:00AM | 10:00AM                                                                                                                      | 11:00AM | 12:00PM | 01:00PM                                                                                                                                                   | 02:00PM | 03:00PM | 04:00PM | 05:00PM | 06:00PM | 07:00PM | 08:00PM |
|----------------------|---------|---------|------------------------------------------------------------------------------------------------------------------------------|---------|---------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|---------|---------|---------|---------|---------|---------|---------|
| Mo<br>23/02/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |
| Tu<br>24/02/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |
| We<br>25/02/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |
| Th<br>26/02/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |
| Friday<br>27/02/2026 |         |         | Lecture, Wk 30<br>Module: BUS691<br>(Digital Marketing Optimisation)<br>Staff: Dale, Owen<br>Room: K013 - Teams Meeting Room |         |         | Tutorials<br>(attendance required)<br>Wk 30<br>Module: BUS691<br>(Digital Marketing Optimisation)<br>Staff: Dale, Owen<br>Room: K013 - Teams Meeting Room |         |         |         |         |         |         |         |
| Sat<br>28/02/2026    |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |
| Su<br>01/03/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |

# Wrexham University Academic Timetables

## Module timetable - Digital Marketing Optimisation (Wk 31, wk starting 02/03/2026)

|                      | 08:00AM | 09:00AM | 10:00AM                                                                                                                      | 11:00AM | 12:00PM | 01:00PM                                                                                                                                                   | 02:00PM | 03:00PM | 04:00PM | 05:00PM | 06:00PM | 07:00PM | 08:00PM |
|----------------------|---------|---------|------------------------------------------------------------------------------------------------------------------------------|---------|---------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|---------|---------|---------|---------|---------|---------|---------|
| Mo<br>02/03/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |
| Tu<br>03/03/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |
| We<br>04/03/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |
| Th<br>05/03/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |
| Friday<br>06/03/2026 |         |         | Lecture, Wk 31<br>Module: BUS691<br>(Digital Marketing Optimisation)<br>Staff: Dale, Owen<br>Room: K013 - Teams Meeting Room |         |         | Tutorials<br>(attendance required)<br>Wk 31<br>Module: BUS691<br>(Digital Marketing Optimisation)<br>Staff: Dale, Owen<br>Room: K013 - Teams Meeting Room |         |         |         |         |         |         |         |
| Sat<br>07/03/2026    |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |
| Su<br>08/03/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |

# Wrexham University Academic Timetables

## Module timetable - Digital Marketing Optimisation (Wk 32, wk starting 09/03/2026)

|                      | 08:00AM | 09:00AM | 10:00AM                                                                                                                      | 11:00AM | 12:00PM | 01:00PM                                                                                                                                                         | 02:00PM | 03:00PM | 04:00PM | 05:00PM | 06:00PM | 07:00PM | 08:00PM |
|----------------------|---------|---------|------------------------------------------------------------------------------------------------------------------------------|---------|---------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|---------|---------|---------|---------|---------|---------|
| Mo<br>09/03/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                                 |         |         |         |         |         |         |         |
| Tu<br>10/03/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                                 |         |         |         |         |         |         |         |
| We<br>11/03/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                                 |         |         |         |         |         |         |         |
| Th<br>12/03/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                                 |         |         |         |         |         |         |         |
| Friday<br>13/03/2026 |         |         | Lecture, Wk 32<br>Module: BUS691<br>(Digital Marketing Optimisation)<br>Staff: Dale, Owen<br>Room: K013 - Teams Meeting Room |         |         | Tutorials<br>(attendance required)<br>Wk 32<br>Module:<br>BUS691<br>(Digital Marketing Optimisation)<br>Staff: Dale, Owen<br>Room:<br>K013 - Teams Meeting Room |         |         |         |         |         |         |         |
| Sat<br>14/03/2026    |         |         |                                                                                                                              |         |         |                                                                                                                                                                 |         |         |         |         |         |         |         |
| Su<br>15/03/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                                 |         |         |         |         |         |         |         |

# Wrexham University Academic Timetables

## Module timetable - Digital Marketing Optimisation (Wk 33, wk starting 16/03/2026)

|                      | 08:00AM | 09:00AM | 10:00AM                                                                                                                      | 11:00AM | 12:00PM | 01:00PM                                                                                                                                                   | 02:00PM | 03:00PM | 04:00PM | 05:00PM | 06:00PM | 07:00PM | 08:00PM |
|----------------------|---------|---------|------------------------------------------------------------------------------------------------------------------------------|---------|---------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|---------|---------|---------|---------|---------|---------|---------|
| Mo<br>16/03/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |
| Tu<br>17/03/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |
| We<br>18/03/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |
| Th<br>19/03/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |
| Friday<br>20/03/2026 |         |         | Lecture, Wk 33<br>Module: BUS691<br>(Digital Marketing Optimisation)<br>Staff: Dale, Owen<br>Room: K013 - Teams Meeting Room |         |         | Tutorials<br>(attendance required)<br>Wk 33<br>Module: BUS691<br>(Digital Marketing Optimisation)<br>Staff: Dale, Owen<br>Room: K013 - Teams Meeting Room |         |         |         |         |         |         |         |
| Sat<br>21/03/2026    |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |
| Su<br>22/03/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |

# Wrexham University Academic Timetables

## Module timetable - Digital Marketing Optimisation (Wk 34, wk starting 23/03/2026)

|                      | 08:00AM | 09:00AM | 10:00AM                                                                                                                      | 11:00AM | 12:00PM | 01:00PM                                                                                                                                                         | 02:00PM | 03:00PM | 04:00PM | 05:00PM | 06:00PM | 07:00PM | 08:00PM |
|----------------------|---------|---------|------------------------------------------------------------------------------------------------------------------------------|---------|---------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|---------|---------|---------|---------|---------|---------|
| Mo<br>23/03/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                                 |         |         |         |         |         |         |         |
| Tu<br>24/03/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                                 |         |         |         |         |         |         |         |
| We<br>25/03/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                                 |         |         |         |         |         |         |         |
| Th<br>26/03/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                                 |         |         |         |         |         |         |         |
| Friday<br>27/03/2026 |         |         | Lecture, Wk 34<br>Module: BUS691<br>(Digital Marketing Optimisation)<br>Staff: Dale, Owen<br>Room: K013 - Teams Meeting Room |         |         | Tutorials<br>(attendance required)<br>Wk 34<br>Module:<br>BUS691<br>(Digital Marketing Optimisation)<br>Staff: Dale, Owen<br>Room:<br>K013 - Teams Meeting Room |         |         |         |         |         |         |         |
| Sat<br>28/03/2026    |         |         |                                                                                                                              |         |         |                                                                                                                                                                 |         |         |         |         |         |         |         |
| Su<br>29/03/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                                 |         |         |         |         |         |         |         |

# Wrexham University Academic Timetables

## Module timetable - Digital Marketing Optimisation (Wk 35, wk starting 30/03/2026)

|                   | 08:00AM                                     | 09:00AM | 10:00AM | 11:00AM | 12:00PM | 01:00PM | 02:00PM | 03:00PM | 04:00PM | 05:00PM | 06:00PM | 07:00PM | 08:00PM |
|-------------------|---------------------------------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Mo<br>30/03/2026  |                                             |         |         |         |         |         |         |         |         |         |         |         |         |
| Tu<br>31/03/2026  |                                             |         |         |         |         |         |         |         |         |         |         |         |         |
| We<br>01/04/2026  |                                             |         |         |         |         |         |         |         |         |         |         |         |         |
| Th<br>02/04/2026  |                                             |         |         |         |         |         |         |         |         |         |         |         |         |
| Fri<br>03/04/2026 | Bank Holiday<br>University is closed, Wk 35 |         |         |         |         |         |         |         |         |         |         |         |         |
| Sat<br>04/04/2026 | University is closed, Wk 35                 |         |         |         |         |         |         |         |         |         |         |         |         |
| Su<br>05/04/2026  | University is closed, Wk 35                 |         |         |         |         |         |         |         |         |         |         |         |         |

# Wrexham University Academic Timetables

## Module timetable - Digital Marketing Optimisation (Wk 36, wk starting 06/04/2026)

|                   | 08:00AM                                     | 09:00AM | 10:00AM | 11:00AM | 12:00PM | 01:00PM | 02:00PM | 03:00PM | 04:00PM | 05:00PM | 06:00PM | 07:00PM | 08:00PM |
|-------------------|---------------------------------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Mo<br>06/04/2026  | Bank Holiday<br>University is closed, Wk 36 |         |         |         |         |         |         |         |         |         |         |         |         |
| Tu<br>07/04/2026  | University is closed, Wk 36                 |         |         |         |         |         |         |         |         |         |         |         |         |
| We<br>08/04/2026  |                                             |         |         |         |         |         |         |         |         |         |         |         |         |
| Th<br>09/04/2026  |                                             |         |         |         |         |         |         |         |         |         |         |         |         |
| Fri<br>10/04/2026 |                                             |         |         |         |         |         |         |         |         |         |         |         |         |
| Sat<br>11/04/2026 |                                             |         |         |         |         |         |         |         |         |         |         |         |         |
| Su<br>12/04/2026  |                                             |         |         |         |         |         |         |         |         |         |         |         |         |

# Wrexham University Academic Timetables

## Module timetable - Digital Marketing Optimisation (Wk 37, wk starting 13/04/2026)

|                      | 08:00AM | 09:00AM | 10:00AM                                                                                                                      | 11:00AM | 12:00PM | 01:00PM                                                                                                                                                   | 02:00PM | 03:00PM | 04:00PM | 05:00PM | 06:00PM | 07:00PM | 08:00PM |
|----------------------|---------|---------|------------------------------------------------------------------------------------------------------------------------------|---------|---------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|---------|---------|---------|---------|---------|---------|---------|
| Mo<br>13/04/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |
| Tu<br>14/04/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |
| We<br>15/04/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |
| Th<br>16/04/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |
| Friday<br>17/04/2026 |         |         | Lecture, Wk 37<br>Module: BUS691<br>(Digital Marketing Optimisation)<br>Staff: Dale, Owen<br>Room: K013 - Teams Meeting Room |         |         | Tutorials<br>(attendance required)<br>Wk 37<br>Module: BUS691<br>(Digital Marketing Optimisation)<br>Staff: Dale, Owen<br>Room: K013 - Teams Meeting Room |         |         |         |         |         |         |         |
| Sat<br>18/04/2026    |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |
| Su<br>19/04/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |

# Wrexham University Academic Timetables

## Module timetable - Digital Marketing Optimisation (Wk 38, wk starting 20/04/2026)

|                      | 08:00AM | 09:00AM | 10:00AM                                                                                                                      | 11:00AM | 12:00PM | 01:00PM                                                                                                                                                         | 02:00PM | 03:00PM | 04:00PM | 05:00PM | 06:00PM | 07:00PM | 08:00PM |
|----------------------|---------|---------|------------------------------------------------------------------------------------------------------------------------------|---------|---------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|---------|---------|---------|---------|---------|---------|
| Mo<br>20/04/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                                 |         |         |         |         |         |         |         |
| Tu<br>21/04/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                                 |         |         |         |         |         |         |         |
| We<br>22/04/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                                 |         |         |         |         |         |         |         |
| Th<br>23/04/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                                 |         |         |         |         |         |         |         |
| Friday<br>24/04/2026 |         |         | Lecture, Wk 38<br>Module: BUS691<br>(Digital Marketing Optimisation)<br>Staff: Dale, Owen<br>Room: K013 - Teams Meeting Room |         |         | Tutorials<br>(attendance required)<br>Wk 38<br>Module:<br>BUS691<br>(Digital Marketing Optimisation)<br>Staff: Dale, Owen<br>Room:<br>K013 - Teams Meeting Room |         |         |         |         |         |         |         |
| Sat<br>25/04/2026    |         |         |                                                                                                                              |         |         |                                                                                                                                                                 |         |         |         |         |         |         |         |
| Su<br>26/04/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                                 |         |         |         |         |         |         |         |

# Wrexham University Academic Timetables

## Module timetable - Digital Marketing Optimisation (Wk 39, wk starting 27/04/2026)

|                      | 08:00AM | 09:00AM | 10:00AM                                                                                                                      | 11:00AM | 12:00PM | 01:00PM                                                                                                                                                   | 02:00PM | 03:00PM | 04:00PM | 05:00PM | 06:00PM | 07:00PM | 08:00PM |
|----------------------|---------|---------|------------------------------------------------------------------------------------------------------------------------------|---------|---------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|---------|---------|---------|---------|---------|---------|---------|
| Mo<br>27/04/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |
| Tu<br>28/04/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |
| We<br>29/04/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |
| Th<br>30/04/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |
| Friday<br>01/05/2026 |         |         | Lecture, Wk 39<br>Module: BUS691<br>(Digital Marketing Optimisation)<br>Staff: Dale, Owen<br>Room: K013 - Teams Meeting Room |         |         | Tutorials<br>(attendance required)<br>Wk 39<br>Module: BUS691<br>(Digital Marketing Optimisation)<br>Staff: Dale, Owen<br>Room: K013 - Teams Meeting Room |         |         |         |         |         |         |         |
| Sat<br>02/05/2026    |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |
| Su<br>03/05/2026     |         |         |                                                                                                                              |         |         |                                                                                                                                                           |         |         |         |         |         |         |         |

# Wrexham University Academic Timetables

## Module timetable - Digital Marketing Optimisation (Wk 40, wk starting 04/05/2026)

|                   | 08:00AM                                     | 09:00AM | 10:00AM | 11:00AM | 12:00PM | 01:00PM | 02:00PM | 03:00PM | 04:00PM | 05:00PM | 06:00PM | 07:00PM | 08:00PM |
|-------------------|---------------------------------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Mo<br>04/05/2026  | Bank Holiday<br>University is closed, Wk 40 |         |         |         |         |         |         |         |         |         |         |         |         |
| Tu<br>05/05/2026  |                                             |         |         |         |         |         |         |         |         |         |         |         |         |
| We<br>06/05/2026  |                                             |         |         |         |         |         |         |         |         |         |         |         |         |
| Th<br>07/05/2026  |                                             |         |         |         |         |         |         |         |         |         |         |         |         |
| Fri<br>08/05/2026 |                                             |         |         |         |         |         |         |         |         |         |         |         |         |
| Sat<br>09/05/2026 |                                             |         |         |         |         |         |         |         |         |         |         |         |         |
| Su<br>10/05/2026  |                                             |         |         |         |         |         |         |         |         |         |         |         |         |

# Wrexham University Academic Timetables

## Module timetable - Digital Marketing Optimisation (Wk 43, wk starting 25/05/2026)

|                   | 08:00AM                                     | 09:00AM | 10:00AM | 11:00AM | 12:00PM | 01:00PM | 02:00PM | 03:00PM | 04:00PM | 05:00PM | 06:00PM | 07:00PM | 08:00PM |
|-------------------|---------------------------------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Mo<br>25/05/2026  | Bank Holiday<br>University is closed, Wk 43 |         |         |         |         |         |         |         |         |         |         |         |         |
| Tu<br>26/05/2026  |                                             |         |         |         |         |         |         |         |         |         |         |         |         |
| We<br>27/05/2026  |                                             |         |         |         |         |         |         |         |         |         |         |         |         |
| Th<br>28/05/2026  |                                             |         |         |         |         |         |         |         |         |         |         |         |         |
| Fri<br>29/05/2026 |                                             |         |         |         |         |         |         |         |         |         |         |         |         |
| Sat<br>30/05/2026 |                                             |         |         |         |         |         |         |         |         |         |         |         |         |
| Su<br>31/05/2026  |                                             |         |         |         |         |         |         |         |         |         |         |         |         |

**Wrexham University Academic Timetables**  
**Module timetable - Digital Marketing Optimisation (Wk 5, wk starting 31/08/2026)**

|                   | 08:00AM                                    | 09:00AM | 10:00AM | 11:00AM | 12:00PM | 01:00PM | 02:00PM | 03:00PM | 04:00PM | 05:00PM | 06:00PM | 07:00PM | 08:00PM |
|-------------------|--------------------------------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Mo<br>31/08/2026  | Bank Holiday<br>University is closed, Wk 5 |         |         |         |         |         |         |         |         |         |         |         |         |
| Tu<br>01/09/2026  |                                            |         |         |         |         |         |         |         |         |         |         |         |         |
| We<br>02/09/2026  |                                            |         |         |         |         |         |         |         |         |         |         |         |         |
| Th<br>03/09/2026  |                                            |         |         |         |         |         |         |         |         |         |         |         |         |
| Fri<br>04/09/2026 |                                            |         |         |         |         |         |         |         |         |         |         |         |         |
| Sat<br>05/09/2026 |                                            |         |         |         |         |         |         |         |         |         |         |         |         |
| Su<br>06/09/2026  |                                            |         |         |         |         |         |         |         |         |         |         |         |         |